

Keon Academy Ltd

January-December 2020

The results of the 2020 work are presented in the annual report of Keoni LLC Academy with the Academy's 2020-2026 strategic goals and 2020 action plan with regard to

Tbilisi

2020



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Vision, mission, values of Keoni Academy Ltd

The mission of Keon Academy Ltd. is:

in the field of hair and beauty services locally and internationally Competitive, qualified and relevant to the requirements of the labor market Training of specialists with civic responsibility.

The vision of the academy is to be a leader in the local market, focused on quality A training institution in the field of hair and beauty services, which It develops with the introduction of innovative approaches, international relations On the basis of. Also promoting lifelong learning, new Skills for new employment that represent growth and work The main aspect of providing seats and what will enable citizens to fully participate in public life.

The values are:

Professionalism;
 Focus on quality and development;
 teamwork;
 social
 responsibility;



2020-2026 strategic goals of Keoni Academy LLC:

Strategic goal 1: planning and development of educational programs;

Strategic goal 2 ensuring financial sustainability;

Strategic goal 3 introduction of profientation mechanisms

, promotion of graduate employment, public relations development;

Strategic goal 4 human resources development;

Strategic goal 5 development of student services;

Strategic goal 6 quality assurance and development;



Strategic goal 1: planning and development of educational programs;

In order to achieve this goal, the following was planned for 2020 Tasks: Academy's internal regulatory documentation/legislation

Development/development of the database and organization and evaluation of the training process.

a) Academy's internal regulatory documentation/legislative base
The development was successfully completed. revised this year
Academy's internal regulatory documentation and authorization standards
In order to comply, some changes were made in them.

Evidence: Order N1-22 of some documents of Keoni Academy LLC on approval 12.10.20; Order N1-23 of limited liability

Community of Keoni Academy's professional educational program

Approval of the rule of development, making changes to it; 12.10.20 order N1-24 Approval of the rule of management of the educational process of Keoni Academy 12.10.20 order N1-25 Some documents of the limited society Keon Academy

On the approval of 15.10.20 order N1-26 limited society Keon

On the approval of the academy personnel management policy 15.10.20

b) Organization and evaluation of the educational process. To accomplish this task, five activities were planned, which included learning tables preparation, purchase of consumables, survey of professional students and persons implementing the professional program, administration and Self-evaluation of professional education teachers. existing in the country educational process based on the epidemiological situation In order to facilitate this, the academy has developed a distance learning rule. This activity was not included in the 2020 action plan.

Evidence: order N 1-11 10.06.2020 Keon LLC in the remote academy Approval of the teaching method by Eka Tsitlidze, the manager of the learning process Report card N 3730 28.12.20

Study tables for both vocational education programs
It was held continuously, in accordance with the curriculum and was accessible
Both for vocational education teachers and professional
for students.



Evidence: tables posted in a prominent place in the academy, tables uploaded in closed facebook groups.

Professional students participated in three studies during the year participation, namely "learning process evaluation research", "student". Survey of satisfaction with services" and "Difficulties in distance learning". The results of the research were analyzed, areas for improvement were identified, and issued Appropriate recommendations. In order to develop educational programs Both professional students and professional teachers became reality Assessment of each module. Vocational education teachers also participated in the "difficulties of distance learning" research. Vocational education teachers got acquainted with the results of the study at the summary meeting of the year.

Evidence: Learning Process Evaluation Research Analysis Document; Student Services Satisfaction Research Analysis Document, Difficulties in Distance Learning Research Analysis Document; quality Security manager Nana Khitarishvili's report card N 3729 28.12.20 https://keuneacademy.ge; https://www.facebook.com/KeuneAcademyGe

As for the purchase of consumables necessary for the implementation of the program, the purchase of materials was ongoing. There were materials Available and sufficient for every professional student.

Evidence: material/raw material purchase and write-off acts, training between the process manager and the professional education teacher Acceptance/handover acts of signed raw materials and consumables. Accountant NATO Chadunelli report card N3732 28.12.20

Note: Considering that 2020 is the year of teaching in October-November It took place in a mixed form (partially remotely, partially in the Academy) and from the end of November it became completely remote and theoretical Materials/raw materials intended for the modules (meaning marker, paper, eraser) should not be handed over to the vocational education teacher. happened.

It was implemented by the administration and vocational education teachers self-esteem. As a result of analyzing the self-assessment questionnaires, it was revealed The needs of professional education teachers and



The administrative staff has. To eliminate the mentioned needs Work is planned to continue in 2021.

Evidence: administrative staff and professional education Teachers' self-evaluation analysis document, professional education Acts of transfer of raw materials for teachers, consumables Acts of purchase and write-off.

Strategic goal 2 ensuring financial stability

In order to ensure financial sustainability, in 2020 Keoni Academy planned to develop professional training programs and

Obtaining the right to exercise. The Academy has acquired the right to offer the following professional training programs. These are, "hair dyeing" "hair". Intrusion" and "Nail Care".

Professional training/professional retraining has been developed in the academy Rules for killing programs.

Evidence: National Center for the Development of Education Quality Order MES 3 20 0032013 27.03.2020

Order of the National Center for the Development of the Quality of Education of the LSI MES 5 20 0032015 27.03.2020

Order of the National Center for the Development of the Quality of Education of the LSI MES 4 20 00320918 30.03.2020

Strategic goal 3 introduction of profientation mechanisms, promotion of graduate employment, public relations development;

The mentioned goal in turn included the following activities: professional promotion of education, employment of graduates

Promotion, promotion of effective relations with society.

Meetings were planned to promote professional education

To be held in different schools across Tbilisi. Unfortunately in the country



The created epidemiological situation prevented the implementation of the mentioned activity He didn't give us a chance. In order to promote professional education The director of the academy and the manager of the learning process were present TV company in Imedi, in the program of the day, where Prof. of education On the importance, the professional carried out by Keoni Academy on popularity and employment of programs.

Proof https://keuneacademy.ge https://www.facebook.com/KeuneAcademyGe

Graduate Employment Academy takes care promotion.
on the employment of graduates. career planning and orientation
Databases of potential employers are created by the manager and are made
Connecting vocational students and employers. Due to the current epidemiological situation in the country, unfortunately

Professional students for admission 2019-2020 have not yet
Graduated teaching and therefore research about employment at the academy
has been conducted. It is worth noting that different beauty salons have their own
They contact the academy on their initiative and invite them after the program is over
Graduates to work.

Evidence: employer databases

In order to promote effective relations with the public, in 2020, the academy developed a rule of public relations, which contains details channels Written received from various communication Stages and deadlines for information/incoming message processing. also It is permanently posted on the Academy's website and Facebook page posting news.

Evidence: order N 1-12 of some documents of Keoni Academy LLC about approval; Mariam of the manager of orientation and career planning Kipshidze report card N3731 28.12.20 https://keuneacademy.ge https://www.facebook.com/KeuneAcademyGe

Strategic goal 4 human resources development; said purpose In turn, it includes the following tasks: evaluation of staff performance and Professional development needs research and staff development Encouraging related initiatives



Assessment of staff performance and professional development needs research. In order to develop human resources, the Academy developed the needs of staff performance evaluation and professional development Research paper. Personnel self-assessment was carried out in 2020 in December. In order to increase/develop the quality of teaching, in 2020, the Academy updated the base of professional education teachers, and sought labor Qualified personnel in the market, with whom the appropriate has been signed agreements.

Encouraging initiatives related to staff development is evident from the self-assessment of professional teachers

Education teachers need help in creating/developing assessment tools, to continue working in the mentioned direction

It is planned for 2021. Professional regarding distance learning Education teachers are permanently provided with materials remotely About the methods used in teaching, as well as various organizations about online trainings related to distance learning Links.

Evidence: order N 1-12 of some documents of Keoni Academy LLC about approval; signed with vocational education teachers service agreements; Quality Assurance Manager Nana Khitarishvili report card N 3729 28.12.20

Strategic goal 5 development of student services;

The mentioned goal combined two tasks, namely; 1. Professional Protecting the rights of students / trainees, which in turn includes the following Activities: a) informational meetings with professional students planning/implementation; b) professional student support measures extermination 2. To encourage extracurricular activities and Improvement of the support system of student initiatives

a) professional informativitrastudetitsgs planning/implementation; In the academy, professional training is carried out permanently with students



informational meetings. The meetings refer to the learning process, the evaluation method and getting acquainted with the conditions, rights and obligations of students, safety norms. Mobility rules, student status

Grounds for suspension, academy mission and bylaws, professional In case of making changes in educational programs, mechanisms of education provision, etc

Evidence: agenda of the held meeting, presentation, professional A signature sheet for attending the meeting from the students

b) cancellation of events supporting professional students; was conducted A survey of professional students' satisfaction with student services about. A research analysis document was prepared, where recommendations were written. Various types of professional seminars are permanently held in the academy, professional students have the opportunity to work with already working stylists. to attend the mentioned seminars and deepen their knowledge in practical direction.

Evidence: A survey analysis of satisfaction with student services Document, https://keuneacademy.ge

c) Encouraging extracurricular activities and student Improvement of the support system of initiatives.

In the current year, professional students are not in the administration Some initiatives were voiced. However, within the framework of the research, it was revealed that professional students had some suggestions, but About only each other and the vocational education teacher They were talking. Different types are permanently implemented in the academy Seminars to attend for professional students is available. E.g. "hair lightening seminar"; and "hair processing and dyeing Basic seminar of modern technologies".

Evidence: Student satisfaction with professional services
Document of research analysis, profitation and career planning
Manager Mariam Kipshidze's report card N 3731 28.12.20 https://
keuneacademy.ge https://www.facebook.com/KeuneAcademyGe

Strategic goal 6 quality assurance and development



This strategic goal combines several tasks, namely: evaluation of the educational process; student body management; Proceedings and register management; Library, nursing office.

a) Evaluation of the educational process. Epidemiological in the country
Depending on the situation, teaching in the academy is carried out by teaching
mixed method. The main part of the lectures is conducted remotely, therefore a study
was conducted in the academy to determine the difficulties that
It is accompanied by distance learning. A relevant document was prepared. educational
Lectures are conducted continuously for effective administration of the process
Compilation of tables, both for professional teachers and for professional students. The
mentioned tables are in agreement
with curricula of professional educational programs. in the academy
It was conducted to conduct the educational process in a quality and efficient manner
Close cooperation with the teachers of the Academy on teaching methods and
in the development of assessment tools. It takes place before the beginning of the educational process
provided by the modular professional educational program
Checking the calendar plans of all study modules and their readiness
Determination for module implementation.

The verification process has started in the academy, the completion of which is expected in the country the current epidemiologic situation and the remote mode of work.

The transition prevented.

Evidence: study tables; calendar plans; difficulties Research Analysis Document in Distance Learning; on the lecture process completed attendance records;

b) In order to manage the student corps, the register was verified as professional Student statuses.

Evidence: www.e-vet.emiss.ge

- c) Proceedings and management of the register were renewed and unified this year The database reflected:
 - Persons having the right to enroll in the program/enrolled information about;



- Defined start/ Each subject program end dates
- modules included in each educational program Start/End Dates
- Professional student enrollment/suspension/status termination information;
- About the personnel implementing the educational program information;

As for the proceedings, the following types of documentation are produced in the Academy:

- Incoming documentation
- past documentation; internal documentation;

Each document is processed in the academy according to the rule.

Evidence: www.e-vet.emiss.ge

Proceedings approved by the director's order N1-12 of 13.02.2019 rule

- d) library. "Hair service" preserved in the library of the Academy "Nail Service" professional educational programs
 Educational material necessary for implementation, which is available for professional students. Posted by the library in the library Rules of use. The librarian carries out inventory book and Registration of books taken out of the library by professional students to fill the journal. Vocational students actively benefited with the services of a librarian. The interior of the library is professional Students like it.
- e) Nursing office. There is a nursing office in the academy Vocational students also use the service. The survey showed that Those professional students who are medically useless They are satisfied with the service. The Academy has opened registration of orders A journal describing the cases recorded in the academy and about them Response mechanisms.



Evidence: Case Journal, by Professional Services Professional Student Satisfaction Survey Analysis Paper. quality Security manager Nana Khitarishvili's report card N 3729 28.12.20