2020-2026 strategic plan

Strategic goal 1: development of quality-oriented educational activities								
task	20	21	22	23	24	25	26	performance indicators
educational programs development								in their current educational programs Included for development purposes changes; A new one has been introduced Educational programs. A verification
study/teaching quality Provision								mechanism has been implemented; Distance learning and evaluation methods; shared Best international practice. Introduced
throughout life Facilitating learning								professional training/retraining programs; Informal education is introduced recognition mechanisms; implemented various certificate courses; Strategic
objective 2: Promotion of institutional development								
Financial sustainability Provision								budgeted Permanently growing; sources of income is diversified; Library
material resources development								resources permanently growing; developed/developed Regulator of material resources documentation; Arranged/developed work and

information resources development	Samok Medo plans evaluation and Implemented for monitoring
	special platform; developed Information technology management procedures; E-mail is activated A single group for professional students, a difference for staff and for interested parties; The website of the institution is developed; The number of social networks used by the Academy has increased;
organizational culture development	Teambuilding is carried out events; social Conducted within the scope of responsibility events; Team based principles of work; is encouraged Self-development of personnel initiatives.

Keon Academy promotion promotion							n a re c s c	Keon Academy's social has increased number of network users; Conducted to raise awareness elated measures; has been conducted charity action/events; Arranged for professional students araft demonstration presentations; Every year, is prepared professionally collage of students' works;
orientation system								Professional orientation events are held in at
development			ļ,			l,	IE	east 3 schools every year;
							re	has been canceled in the academy elated to professional orientation onsulting service; for
of public relations System development							M p d	oublic relations Min. 3 social networks; The procedure for public relations has been leveloped/developed; for public relations On-line communication has been launched ystem; Targeting is implemented
							g	groups in social networks; The website of the Academy has been developed Both in Georgian and in English.
Strategic goal 4: development of the human resources management system								
Evaluation of staff performance System development							р	Designed/developed by staff performance evaluation regulator locumentation;

of human resources Promotion of development						pro- re- re- Ini hu re- Ev	eveloped and implemented ofessional needs of staff search system; staff lated to self-development itiatives are supported; conducted by iman resources lated to development vents (various trainings, conferences, ebinars, etc.)
Stra	ategic obje	ective	5: De	evelop	me	nt of student se	ervices
Professional of students/trainees rights protection mechanisms development						Pr mo Inf	eveloped and implemented by professional otection of the rights of students/students echanisms; formal education is introduced cognition mechanisms; Flexible payment
							tuition fees has been implemented echanism;
Extracurricular activities development						ac (ex co wit sa	tracurricular activities are conducted tivities xcursions/conferences/master classes/ mpetitions/and others) has been launched th extracurricular activities tisfaction of professional students estigating mechanisms

professional students				Launched for professional students
consultation and support				The consultation system has been developed
System development				employment promotion mechanisms;
				organized or participated in
				in employment forums; At least 2 areas
				have been identified in which professional
				Students need help and
				Implemented appropriate support
				systems;